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Further Information

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United4Health

Continua Health Alliance

Transforming the Patient experience with telehealth in Europe.. An Industry Perspective

What is our goal?

The market for telemedicine solutions is not taking off and the lack of interoperability is a key factor: healthcare providers are afraid of buying expensive technology that may become obsolete. Continua Health Alliance, through industry guidelines and standards, promotes an ecosystem of interoperable personal connected health solutions, but providers have not yet shown demand for compliant solutions. A more robust and faster adoption of interoperability guidelines and standards would;

- Reduce the cost of systems integration for healthcare providers
- Avoid vendor lock-in as providers can easily replace components, platforms and systems
- Lower the cost of technologies as vendors develop economies of scale and patients bring their own devices
- Improve the quality of care and the lives of patients as care is delivered in the home and on the go.

How will we achieve it?

In United4Health, Continua leads and manages the Industry Advisory Team (IAT) which convenes companies and people with profound knowledge of the latest telemedicine technologies and of the market trends. Together they advise the consortium and specifically the participating regions on how best to work towards compliance with interoperability and regulatory requirements. The IAT documents and analyses the actual technology solutions that are chosen, as well as the reasons and motivations that guide the regions in their procurement decisions. Finally the IAT also ensures that learnings and feedback from healthcare providers reach industry audiences.

Within the IAT, Continua specifically focuses on the provision of technical and interoperability advice, especially on the interoperability of personal health systems and their integration into existing healthcare IT systems including, if available, electronic health record systems. Continua seeks to promote greater adoption of interoperable technologies among the participating regions and promote awareness of their advantages among European healthcare technology buyers.

Who are we?

Continua Health Alliance is a non-profit, open international industry organisation of more than 200 healthcare and technology companies which have developed together a system of interoperable personal connected health solutions which empower individuals and enable personalised health and wellness management.

NEXT MONTH



United4Health (2013-2015) aims to deploy and evaluate at scale innovative and targeted telehealth services in 14 regions across Europe concentrating on Diabetes, Chronic Obstructive Pulmonary Disease (COPD), Congestive Heart Failure (CHF) and Hypertension. The goal is to improve the patients experience, giving them a central role in the management of their long term condition with the use of remote monitoring.

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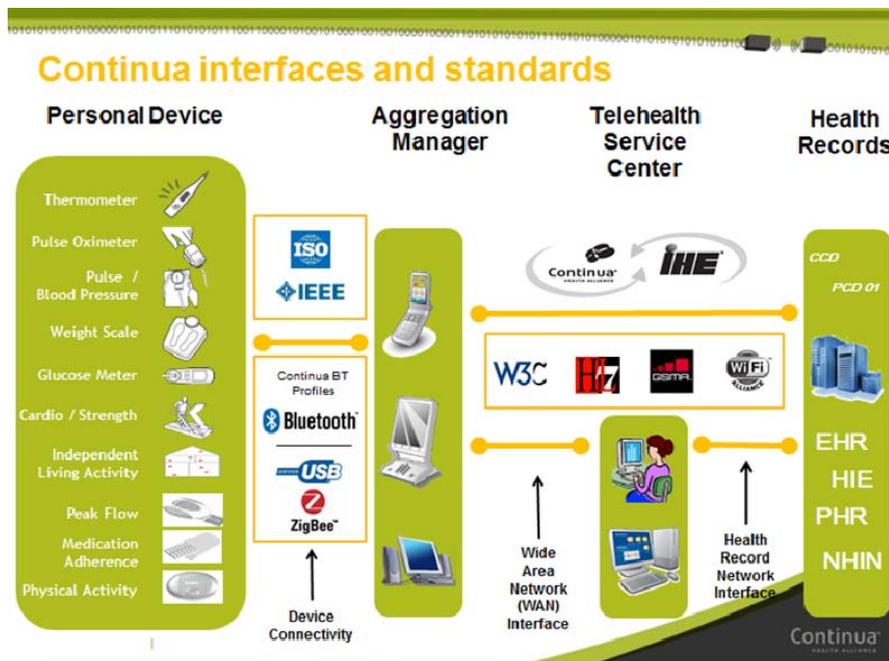
Transforming the Patient experience with telehealth in Europe..

An Industry Perspective

Who are we.. Continued.. ?

- developed design guidelines that allow vendors to build interoperable sensors, home networks, telehealth platforms, and health and wellness services;
- established a product certification program with a consumer-recognisable logo;
- assisted local, regional and national governments to promote adoption and develop markets for personal health systems;
- collaborated with regulatory agencies to create enabling environments for personal connected health solutions; and
- worked with leaders in the health care industries to develop new ways to address the costs of providing personal telehealth systems.

From a start in 2006, there is now growing interest in the adoption of Continua guidelines in public health systems. In Europe the Nordic countries (DK, NO, SE, FI) have been most advanced.



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